



Hi I am,

Jim Faris

GRAPHIC DESIGNER

Senior creative and results-oriented graphic designer with a diverse background in advertising, web development, and team leadership.

“My passion for design and innovation has been a lifelong journey.”

CORE COMPETENCIES

Creative Execution of Concepts

Design & Branding Integration

Website Design Creative Leadership

Collaboration & Strategy

TECHNICAL SKILLS

HTML Development

Prototyping Story

Boarding WordPress

Development Photo

Editing Print Design

Branding

WORK EXPERIENCE

Senior Creative

2019-Present

501Works, LLC – Alexandria, VA

- Creative direction, UI/UX, art direction, graphic design
- WordPress and web design specialist
- Designed & develop mock-ups, UX/UI designs, and style guides
- Supervised designers and developers to create on-line applications and experiences

Creative Director

2016-2024

EdInquiry, LLC – North Andover, MA

- Creative direction, UI/UX, art direction, graphic design
- WordPress designer/developer
- Project manager for all marketing & direct mail campaigns
- Supervised Teams & Teen Groups
- Creation of educational games, teaching support materials, and curriculum pages for teaching support

Senior Creative

2007-Present

Accelerant Studios – McLean, VA

- Website designer and developer for internal and client sites
- Develop customer relations, manage client accounts
- Create concepts, mock-ups, site maps, UX/UX, style guides
- Integrate CMS (WordPress, Drupal, SquareSpace)
- Print Design of reports, advertising, corporate collateral

Adjunct Professor

2007-Present

Corcoran Design School – Washington, DC

- Developed curriculum for “Web Design for Business”
- Oversaw the curriculum development and delivered instruction
- Mentoring students and equipping them with the skills to design and construct websites
- Taught the fundamental principles of the Adobe Creative Suite



EDUCATION

Antonelli Institute of Art
Degree in Graphic Design
1984-1987

Northern Kentucky University
Graphic Design Certificate
1982-1984

SOFTWARE

Adobe CC Suite
Figma
Adobe XD
Canva
Character Animator
Procreate
Filmora
Logix Pro

REFERENCE

David Glick

Owner Accelerant Studios

P: 202-276-4401

E: dave@accelerantstudios.com

Tyrone Mowatt

President Ed Inquiry

P: 978-319-5203

E: tmowatt@edinquiry.com

WORK EXPERIENCE CON.

Consultant

2005-Present

JINXUOME – BOSTON, MA, WASHINGTON, DC

- Design and development of websites
- Implemented business strategies for small business.
- Provided consulting services to design studios

Creative Director

2003-2005

3000K LLC – WORCESTER, MA

- Creative direction, art direction, web design
- Brand development and strategies
- Online solutions to small businesses

Creative Director/Co-Founder

2001-2002

FROM TOP DOWN – Boston, MA

- Developed and implemented the tools and systems for analyzing web traffic and user experience
- Designed websites, kiosks, systems, and marketing materials

ADDITIONAL SKILLS

Musician	Music Producer	3D Designer
Illustrator	Songwriter	Video Producer
Painter	Photographer	Animator
Cyclist	Comic Book Artist	Coffee Enthusiast