Jim Faris   703-909-1404   faris@me.com   1905 D Street NE, Washington, DC 20002

EXPERIENCE

Creative Director

501WORKS, LLC
ALEXANDRIA, VA — 2019-PRESENT

Creative Director, UI/UX, art direction, graphic design, and WordPress specialist. Manage client expectations, develop concepts, mock-ups, UX/UI, style guides. Manage designers and developers to create online applications and experiences.

Clients: TheCIOHour.com, softwaremage.com, NHCAA.org, UCVerify.com

Senior Creative

ACCELERANT STUDIOS
ARLINGTON, VA — 2007-2019

Develop customer relations, manage client accounts, develop concepts, mock-ups, site maps, UX/UX, style guides, integrate CMS (WordPress, Drupal, SquareSpace…)

Clients: DOJ, Aperiomics, George Mason Law School, National Association of Broadcasters, The Magyar Foundation, Steel Manufacturers Association, Association of Research Libraries, Campaign for America's Future, Commercial Vehicle Safety Alliance, Genentech, Medigen, New Health Sciences, DP Clinical, WABA, URAC, National Turkey Federation, AM General, Nestle, NYU-Poly, Phrma, Sound Exchange

Adjunct Professor

CORCORAN SCHOOL OF DESIGN
WASHINGTON, DC — 2010-2011

Web Design For Business: Developed the curriculum and taught business professionals and students how to design and build effective sites using, HTML, java script, php and the basics of the Adobe CC suite.

Consultant

JINXUOME
BOSTON, MA, WASHINGTON, DC — 2005-2007

Designed and developed web sites and business strategies for companies and design agencies. Consultant for design shops to bring efficiency and higher levels of work.

Clients: CG Interactive, Black Barn Media, Liberty Run Benefits, NekFIt

Creative Director

3000K
WORCESTER, MA — 2003-2005

Creative direction, web design, brand development business strategies for a web development team that focused on delivering online solutions to small businesses.

Clients: Morgan Brown & Joy, Pes-it.com, FAE Law, HCR-Group, Boston Property Portfolio, Red Cross, EB Carlson, Page After PageXML and Production

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Production Specialist

MCDOUGALL LITTELL
BOSTON MA 2002-2003

Developed and implemented a workflow process for producing educational publishing materials, from authoring through page layout to XML. Created templates for Microsoft Word, Adobe InDesign, Quark, Adobe InCopy, and HTML resulting in a series of math books, divided by state and grade and delivered in multiple formats, integrated into online and CD-ROM format.

Creative Director/Co-Founder

FROM TOP DOWN
BOSTON, MA 2001-2002

Designed and built the tools and systems for analyzing web traffic and user experience. Redesign of websites, kiosks, systems and marketing.

Clients: TJMaxx, AuBonPain, Carnie Digital, Red Lobster, Holland Mark Advertising, Velocity Advertising, The Another Agency

Creative Director/Partner

CONCEPTION INTERACTIVE
BOSTON, MA 1999-2001

New business acquisition, web design/development, online marketing.

Clients: Millennium Pharmaceuticals, Dunk'n Donuts, eYak VOIP, Holland Mark Advertising, John Soares Photos, Factory 501

Art Director

HOLLAND MARK ADVERTISING
BOSTON, MA 1996-1999

Design/developed websites in support of advertising campaigns for local and national print and broadcast campaigns with online services. Produced, designed, illustrated, and scripted the company's website that won the CLIO, MIMIC, and HATCH awards. Transformed a small "new media group" into a fully integrated interactive design department.

Clients: Polaroid, Liberty Mutual, Legends of Golf, US Trust, Casual Male, Veryfine Beverages, Boston Harbor Islands

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EDUCATION

Antonelli College of Art and Photography — 1986

SKILLS

I develop solid marketing strategies. I lead teams, mentor, manage and develop talent. I am a power user of Adobe CC, Photoshop, Illustrator, InDesign, and Fresco. I specialize in WordPress. I design for Drupal, SquareSpace, Wix and good old hand coding. Additionally, I love to paint and illustrate, both with traditional media and digital. I'm an accomplished musician, my main instrument is the upright bass.

PORTFOLIO

My portfolio is available online at jimfaris.com/portfolio/

References available upon request.